

INTERNATIONAL BUSINESS	
The level of education	first-cycle studies
The language of education	English
The profile of education	general academic
Form of studies	full-time studies
Number of semesters	6
Number of ECTS credits needed to complete studies	180 ECTS
Number of hours	full-time studies – 1898 h
Professional title obtained by a graduate	licencjat (Bachelor degree)
Assignment to the appropriate field of science	social Sciences
Scientific disciplines to which the learning outcomes apply	ekonomia i finanse (dyscyplina wiodąca) – 88% nauki o zarządzaniu i jakości – 12%
The total number of ECTS credits that the student must obtain during classes conducted with the direct participation of academic teachers or other persons conducting classes	90 ECTS
Classes or groups of classes, regardless of the way of providing them, to which learning outcomes are assigned together with program content ensuring the achievement of such outcomes	the list is available in the electronic system available at https://ue.e-sylabus.pl
Methods of verifying and evaluating the learning outcomes achieved by the student during the education cycle	exam, control papers, projects, activity, student's own work
The duration, rules and form of apprenticeships and the number of ECTS credits that the student must obtain as a result of this apprenticeship	the study program does not provide for apprenticeships by students
The number of ECTS credits that the student must obtain for the course in the area of humanities	6

The program of study allows the student to choose classes to which ECTS credits are assigned in the amount of not less than 30% of ECTS credits, i.e. 54 ECTS.

The study program includes classes related to the scientific activity conducted at the university in the discipline or disciplines to which the field of study is assigned, in the amount exceeding 50% of the number of ECTS points, i.e. 90 ECTS, and takes into account the participation of students in classes preparing for conducting scientific activity or participation in this activity.

International Business program learning outcomes

Learning outcome code (program)	Learning outcomes After completing the first-cycle studies with a general academic profile in International Business program the graduate:	Reference to the Polish Qualifications Framework
WIEDZA/KNOWLEDGE		
K_W01	knows and understands in an advanced degree the terminology, dependencies and modern scientific research in the field of international economic relations and complementary disciplines.	P6S_WG
K_W02	knows and understands in an advanced degree the mechanisms governing market entities, their management and executing commercial transactions in the international environment.	P6S_WG P6S_WK
K_W03	knows and understands in an advanced degree the methods – including statistical, mathematical and IT ones – of describing international economic processes.	P6S_WG
K_W04	knows and understands basic concepts in the field of fundamental social issues and of selected humanities.	P6S_WK
UMIĘTNOŚCI/SKILLS		
K_U01	is able to correctly use terminology and interpret dependencies in the field of international economic relations and complementary disciplines.	P6S_UW
K_U02	is able to use the theoretical and practical knowledge to efficiently manage market entities and execute commercial transactions in the international environment.	P6S_UW P6S_UK P6S_UO P6S_UU
K_U03	is able to identify, analyse and forecast basic socio-economic processes, to use knowledge and digital sources of information to face challenges in professional work and to present and reason own opinion in English at least at the B2 + level.	P6S_UW P6S_UK P6S_UO P6S_UU
KOMPETENCJE SPOŁECZNE/SOCIAL COMPETENCES		
K_K01	is ready to work at operational, analytical and managerial positions of the middle level in enterprises cooperating with other countries and in international organizations and institutions.	P6S_KK P6S_KO P6S_KR
K_K02	is ready to participate in group projects in the international business field, being aware of multiculturalism and diversity of norms and views in various cultures.	P6S_KK P6S_KO P6S_KR
K_K03	is ready to conduct professional life in an ethical way, being guided by the social and environmental responsibility and by the care for the common good.	P6S_KO P6S_KR

	2023/2024 - 2025/2026	Total Exam	Full-time studies					Part-time studies					ECTS
	INTERNATIONAL BUSINESS FIRST CYCLE		Total hours	L	T	CL	S	Total hours	L	T	CL	S	
Approval date:	winter 2023/2024 - Semester 1	2	304	139	135	30	0	0	0	0	0	0	30
	summer 2023/2024 - Semester 2	4	300	105	165	30	0	0	0	0	0	0	30
	winter 2024/2025 - Semester 3	4	345	150	195	0	0	0	0	0	0	0	30
	summer 2024/2025 - Semester 4	4	349	135	180	34	0	0	0	0	0	0	30
	winter 2025/2026 - Semester 5	2	360	150	180	0	30	0	0	0	0	0	30
	summer 2025/2026 - Semester 6	0	240	90	75	45	30	0	0	0	0	0	30

Course code	Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS
				Total hours	L	T	CL	S	Total hours	L	T	CL	S	
SECTION I. GENERAL COURSES - OBLIGATORY														
	Introduction to Microeconomics	I	Exam	30	15	15								3
	Introduction to Macroeconomics	I	Grade	30	15	15								3
	Finance	II	Exam	30	15	15								3
	Accounting	II	Exam	30	15	15								3
	Management	I	Exam	60	30	30								6
	Mathematics	II	Exam	60	30	30								6
	Law	I	Grade	30	30									3
	Information Technologies	I	Grade	30			30							3
	Introduction to Research Methods	IV	Grade	15	15									2
TOTAL SECTION I				315	165	120	30	0	0	0	0	0	0	32

Course code	Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS	
				Total hours	L	T	CL	S	Total hours	L	T	CL	S		
SECTION II. OBLIGATORY COURSES															
	Contemporary Political Systems	I	Grade	30	15	15									3
	Microeconomics	II	Exam	30	15	15									3
	International Human Resources Management	II	Grade	30	15	15									3
	Macroeconomics	III	Exam	30	15	15									3
	International Business	III	Exam	60	30	30									6
	Financial Markets	III	Grade	45	30	15									4
	Excel for Business	II	Grade	30			30								5
	Corporate Business Law	III	Exam	45	15	30									4
	Economic Governance	III	Grade	30	15	15									3
	International Marketing	V	Exam	45	30	15									3
	International Trade Settlements	V	Exam	45	30	15									2
	Financial Risk in International Business	V	Grade	30	15	15									2
TOTAL SECTION II				450	225	195	30	0	0	0	0	0	0	0	41
SECTION III. OPTIONAL COURSES															
	Smart Development	I	Grade	30	15	15									3
	Marketing	I	Grade	30	15	15									3
	Strategic Partnerships	II	Grade	30	15	15									3
	European Integration	III	Exam	45	15	30									4
	Sustainable Development	III	Grade	30	30										2
	Business Presentation Skills	I	Grade	30		30									3
	Financial Analysis of Enterprise	IV	Exam	30	15		15								3
	Project Management in International Business	IV	Grade	45	15	30									4
	International Strategic Management	IV	Exam	30	15		15								3
	Sustainable Finance	IV	Grade	30	15	15									4
	CSR and Sustainability	VI	Grade	30	15	15									2
	International Economic Comparisons	VI	Grade	30	15		15								2
	International Finance	IV	Exam	30	15	15									3
	International Business Management	IV	Grade	30	15	15									3
	International Economic Transactions	IV	Exam	45	30	15									4
TOTAL SECTION III				495	240	210	45	0	0	0	0	0	0	0	46

Course code	Course	Sem.	Credit form	Full-time studies					Part-time studies					E C T S
				Total hours	L	T	CL	S	Total hours	L	T	CL	S	
SECTION IV. SPECIALIZATION COURSES														
	Specialization Course	V	Grade	30	15	15								3
	Specialization Course	V	Grade	30	15	15								3
	Specialization Course	V	Grade	30	15	15								3
	Specialization Course	V	Grade	30	15	15								3
	Specialization Course	VI	Grade	30		30								3
	Specialization Course	VI	Grade	30			30							3
TOTAL SECTION IV				210	75	105	30	0	0	0	0	0	0	21
SECTION V. HUMANISTIC AND SOCIAL COURSES														
	Humanistic Course I	VI	Grade	30	15	15								3
	Humanistic Course II	VI	Grade	30	15	15								3
	Social Course I	VI	Grade	15	15									1
	Social Course II	VI	Grade	15	15									1
TOTAL SECTION V				90	60	30	0	0	0	0	0	0	0	8
SECTION VI. ACADEMIC COURSES - OBLIGATORY														
	Electronic Sources of Scientific Information	IV	Credited	4			4							0
	Occupational Health and Safety	I	Credited	4	4									0
	Physical Training	IV	Credited	30		30								0
	Physical Training	V	Credited	30		30								0
	Foreign Language I - English - FT1	II	Grade	30		30								2
	Foreign Language I - English - FT1	III	Grade	30		30								2
	Foreign Language I - English - FT1	IV	Grade	30		30								2
	Foreign Language II - FT1	II	Grade	30		30								2
	Foreign Language II - FT1	III	Grade	30		30								2
	Foreign Language II - FT1	IV	Grade	30		30								2
	Foreign Language II - FT1	V	Grade	30		30								2
	Bachelor Seminar	V	Credited	30				30						6
	Bachelor Seminar	VI	Credited	30				30						6
	Bachelor Thesis	VI	Credited											6
TOTAL SECTION VI				338	4	270	4	60	0	0	0	0	0	32
TOTAL HOURS				1898	769	930	139	60	0	0	0	0	0	180

Course code	Course	Sem.	Credit form	Full-time studies					Part-time studies					E C T S
				Total hours	L	T	CL	S	Total hours	L	T	CL	S	
LIST OF SPECIALIZATIONS														
	Cross-border E-commerce	V	Grade	30	15	15								3
	International Trade in Services	V	Grade	30	15	15								3
	Economic Data Analysis	V	Grade	30	15	15								3
	International Logistics	V	Grade	30	15	15								3
	Global Networks and Clusters	V	Grade	30	15	15								3
	International Business Negotiations	VI	Grade	30		30								3
	International Business - Simulation Game	VI	Grade	30			30							3